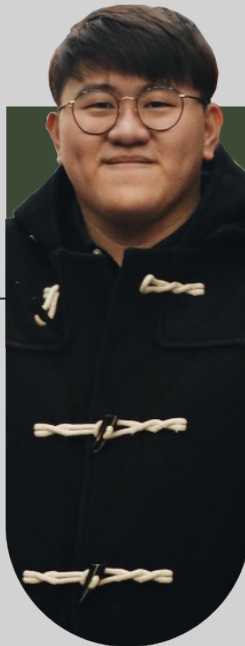


TAN WEI MING

INDUSTRIAL DESIGNER

Tenacious - a hardworking and logical-thinking individual who tackles obstacles with a strategic mindset, combining perseverance with a practical approach to find innovative solutions.



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SKILLS

PROFESSIONAL

- Product Design
- Packaging Design
- Prototyping
- Concept Sketching
- Technical Drawing
- Design Research
- Human Factor Design
- Design Thinking
- Design Process

EDUCATION

NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE

Bachelor of Fine Arts - BFA, Product Design

2016 - 2020

Honours (Distinction) - GPA 4.36

NANYANG POLYTECHNIC

Diploma in Industrial Design

2011 - 2014

Diploma with Merit - GPA 3.74

EXPERIENCE

PRODUCT EXECUTIVE | JUN 2020 - DEC 2023

THE MEN'S CAVE (SMUDGER & KICKERS PTD LTD)

Design innovative products, specializing in gaming experiences. Collaborate with cross-functional teams, conduct market research, and ensure seamless production from concept to completion.

- Developed three distinct arcade machines under the unified brand "Nomo Arcade," each serving a unique purpose.
- Assist customers in optimizing their gaming spaces by providing personalized floorplans for game rooms.
- Forge solid manufacturer ties, ensuring smooth design-to-production transitions by conveying specifications, materials, and quality standards.

PRODUCT DESIGN INTERN | MAY 2019 - JUL 2019

THE MEN'S CAVE (SMUDGER & KICKERS PTD LTD)

Assist as a Product Design Intern by studying existing product range, analyzing market gaps, and contributing to the development of innovative solutions in collaboration with the design team.

- Created and manufactured a dual-purpose arcade coffee table, tailored to the preferences of home users.
- Developed a glass tabletop extension as an enhancement for the company's current foosball table.
- Designed and Personally crafted an infinity light signage for the flagship showroom.

TAN WEI MING

INDUSTRIAL DESIGNER

AWARDS

PACKAGING DESIGN

- Packaging Excellence (Student Category) for Willie & Millie's Coffee Packaging, Singapore Packaging Star Award 2012.
- Packaging Excellence (Student Category) for Willie & Millie's Coffee Packaging, Asia Star Award 2012.

DIRECTOR'S LIST

- Sem 2 - 2011/2012
- Sem 1 - 2012/2013
- Sem 2 - 2012/2013
- Sem 1 - 2013/2014
- Sem 2 - 2013/2014

RECOGNITION

- Schwan-Stabilo Silver Medal 2014
- National Day Parade 2013 Design Team

INTERESTS

HOBBIES

- Photography
- Travel
- Music (Vinyl Records)
- Model Kit Building
- Toy Collector

PORTFOLIO

WEBSITE

- suninthedark.wixsite.com/mysite/projects

EXPERIENCE (CONTINUED)

NATIONAL SERVICE | AUG 2014 - AUG 2016

SINGAPORE ARM FORCES (AMMUNITION TECHNICIAN)

Responsible for handling, maintaining, and managing various types of ammunition and explosive materials. My role involves a range of tasks related to the safe storage, transportation, inspection, and disposal of ammunition.

- Acquired forklift operation skills through comprehensive commercial training within storehouse environments, subsequently obtaining a forklift license.
- Possesses proficient knowledge of warehouse storage procedures, crucial for efficient product organization and accountability in inventory management.

DESIGN INTERN | APR 2013 - JUN 2013

HI-VELOCITY (SUNDOWN MARATHON)

Responsibilities include assisting the senior designer in creating captivating visual content such as banners and signage, ensuring brand consistency, and collaborating with the marketing team to enhance event aesthetics.

- Designed and crafted medals and trophies for the Sundown Marathon.
- Create 2D graphic designs for signage and banners for the Sundown Marathon.

EXPERTISE

DESIGN TOOLS

- 3D Rhino
- Soildworks
- Keyshot
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Microsoft Powerpoint